

GENERAL REGULATIONS

EYEBROW MODELLING CHAMPIONSHIP. ONLINE

1. Objectives of the Championship

The Championship is held to raise the professional status and prestige of the Brow Artist profession, create conditions for the development of talented specialists, establish an independent platform for public demonstration of skills by experts, and improve the qualifications of specialists, trainers, and judges.

2. Requirements for Participants

- 2.1** Specialists from all over the world aged 18 and over shall be eligible to participate in the Championship. Specialists under the age of 18 may participate, but in this case, the application for participation shall be submitted by the trainer.
- 2.2** Participants shall submit applications to the Championship organising committee. Participation in the Championship requires a financial contribution. The size of the contribution varies depending on the qualification category in which the specialist participates.
- 2.3** Participation in the Competition implies the participant's full agreement with the Rules of the Competition.
- 2.4** Participants shall invite the model themselves and assume all risks associated with the classic eyebrow modelling procedure.
- 2.5** Specialists who provide false information about themselves shall be disqualified.

REQUIREMENTS for photos. Two portrait photos shall be taken:

1 photo BEFORE + 1 photo AFTER. Full face.

Retouching: no more than 20%. Without regard for skin colour, tone, brightness of eyebrows, light, sharpness.

The PHOTO work cannot have been previously published on social networks or participated in alternative championships. For violation of the requirements for the work, the participant shall be disqualified without refund of the participation fee.

The participant may submit only one work per 1 nomination.

3. Requirements for Models

- 3.1** Eyebrows of the model shall look natural and shall not be corrected for at least 3 weeks prior to the date of the competition. **Makeup shall be in the Nude style;**
- 3.2** Face of the model **shall not have permanent makeup** or microblading of eyebrows, other types of tattoos or extended eyelashes. Makeup **in the Nude style** shall be allowed. At the time of the competition task, the model shall not have any contraindications to the procedure.
- 3.3** HAIR SHALL BE PUT UP (ponytail or other hairstyle with hair pulled back from the face)
- 3.4** White T-shirt without logos, inscriptions, rhinestones, etc. No jewellery, piercings, earrings or chains.

4. Registration

- 4.1 To participate in the Championship, the specialist shall submit an application.
- 4.2 The specialist shall submit application by completing the compulsory electronic registration at the link: <https://www.spu-ua.com/>
- 4.3 For information about the Championship and questions to the organising committee regarding the rules and categories, please call: (097) 894-40-09
- 4.4 Follow the information on the official website of the Union of Professionals of Ukraine in the Beauty Industry (UPU) <http://spu-ua.com/> and on the official account of the UPU on Instagram www.instagram.com/spu_ua/.
- 4.5 For more details, please call: +380 (97) 894-40-09 (Viber / Telegram)
- 4.6 After confirmation of receipt of the application by the organising committee, the participant shall pay the registration fee for participation.
- 4.7 After confirmation of payment, the participant shall reserve a place in the Championship.

Participants of the Championship shall invite models at their own discretion and assume all risks associated with the procedure.

Participants shall use their own professional tools and equipment, cosmetics and disposable consumables that have a Sanitary and Health Certificate.

5. Qualification Categories of Specialists and Work Requirements

- 5.1 Participants in the Championship may be represented in the following categories:
 - **Classic eyebrow shaping**
Student with no **general work experience**. This is a person who is studying at a college or other institution for professional education.
Junior with **0 to 1 year** of work experience.
Specialist (Masters) **with 1 to 2 years** of experience.
Pro (Professional) **with 2 years or more** of experience.

Eyebrow Lamination

Junior with **0 to 1 year** of experience.
Specialist (Artist) with **1 to 2 years** of experience.
Pro (Professional) with **2 years or more** of experience.

Excluding the Student category

Gents' eyebrow shaping

No restrictions on the specialist's experience. **No division into categories**

ATTENTION! If a competitor wins a prize in a category at the Ukrainian Championship in the current year, they must move up a category in that category in the following year's competition!

Each participant may submit only 1 work for a specific category.

- 5.2 Based on the results of the competition in each qualifying category, the judges of the Championship determine the winners and prize-winners, who receive diplomas, medals and prizes from the partners and the organising committee of the Championship.

- 5.3 The participant performs the type of work in accordance with their work experience and level.

6. JUDGING OF THE CHAMPIONSHIP

- 6.1 A panel of judges will evaluate the competition entries (works).
- 6.2 The judging panel for the Championship is appointed by the Union of Professionals of Ukraine in the Beauty Industry and consists of authoritative experts in eyebrow modelling.
- 6.3 The judge shall be obliged to conduct fair judging in accordance with the above criteria.
- 6.4 In case of violation of the rules of the Championship, the contestant shall receive penalty points (up to 5 points) in accordance with the Resolution on the Penalty Points. The list of penalty points is presented in the table below.

Table. Penalty points

Point code	Penalty point name	Penalty points
A	Rule violation: no photo before; extended eyelashes; jewellery; top not white, hair not removed from face, background not white	1
B	excessive Photoshop, more than 30%	1



For such a violation of the Championship Rules, one point will be deducted (the model wears jewellery).

A participant may be disqualified in the following cases:

- Providing false information about the participant's qualification;
- Non-compliance of the work with the declared category.

Classic eyebrow shaping

- Colour photos (2 photos) of the model **BEFORE/AFTER** the procedure shall be provided, photo size up to 4 MB, background – **WHITE**.

Model preparation:

- **Models shall have their hair tied back and have a Nude makeup** using foundation, contouring and black mascara, and lip gloss or lipstick in a subtle colour.
- Eyebrows of the model shall look natural and shall not have been corrected with tweezers or other tools, and shall not have been dyed for at least 3 weeks prior to the competition.
- The work shall be done with your own tools, materials and consumables.
- You can use rulers, calipers and other measuring tools, pencils, eyebrow pastes, mobile apps and other devices to draw sketches.
- When performing practical work, it is permitted to use any dyes for professional use, such as dyes with an oxidising agent and henna. For eyebrow correction: thread, wax for removing excess hair, tweezers. For the final result, the use of fixing gel, soap or wax (if necessary) is allowed. The use of concealer under the eyebrows and foundation if necessary is allowed.
- After procedures such as eyebrow perming and lamination, the use of fixing decorative products (eyebrow gels and waxes) is prohibited.
- The use of eyebrow stencils is prohibited for all types of work at the championship!
- **IT IS STRICTLY PROHIBITED** to perform practical work on models with tattooed or microbladed eyebrows or other types of facial tattoos.

Category: Student, no general experience. Person currently in training.

Competition task with details:

- The practical task is performed on one model.
- **Task:** Classic eyebrow shaping. Perform basic eyebrow shaping and tinting.
- The model's hair shall be tied back.
- **No jewellery** (piercings, earrings or chains)
- **Clothing style of the model:** White T-shirt or shirt + **dark** trousers
- Perform eyebrow tinting with dye / henna.
- Styling gel, oil, soap.

Evaluation criteria:

- Shape of the eyebrows;
- Tinting evenness;
- Colour selection;
- Overall impression (general appearance).

Category: Junior, experience from 0 to 1 year.

Competition task with details:

- The practical task is performed on one model.
- **Task:** Classic eyebrow shaping. Perform basic eyebrow shaping.
- The model's hair shall be tied back.
- **No jewellery** (piercings, earrings or chains)
- **Clothing style of the model:** **White** T-shirt or shirt + **dark** trousers
- Perform eyebrow tinting with dye / henna.
- Styling gel, oil, soap, face foundation, concealer

Evaluation criteria:

- Eyebrow shape;
- Eyebrow symmetry;
- Evenness of tinting;
- Colour selection;
- Overall impression (general appearance).

Category: **Specialist (Artist)**, 1 to 2 years of experience.

Competition task with details:

- The practical task is performed on one model.
- **Task:** Classic eyebrow shaping – salon work by a specialist (artist).
- The model's hair shall be tied back.
- **No jewellery** (piercings, earrings or chains)
- **Clothing style of the model:** **White** T-shirt or shirt + **dark** trousers
- Selection of eyebrow shape with regard to the oval of the person's face.
- Tinting eyebrows with colouring agent (dye or henna) - in accordance with the model's phototype and colour type.
- Lightening eyebrows, if necessary.
- Use of gel, oil, soap, face foundation, concealer.

Evaluation criteria:

- Eyebrow shape selection;
- Eyebrow proportions;
- Symmetry;
- Evenness and uniformity of tinting;
- Dye colour selection;
- Dye blending (shading), where necessary;

- Clarity of the lower eyebrow line.
- Atraumatic technique;
- Harmony of the image (appearance).

Category: Pro (Professional), 2 years of experience or more.

Competition task with details:

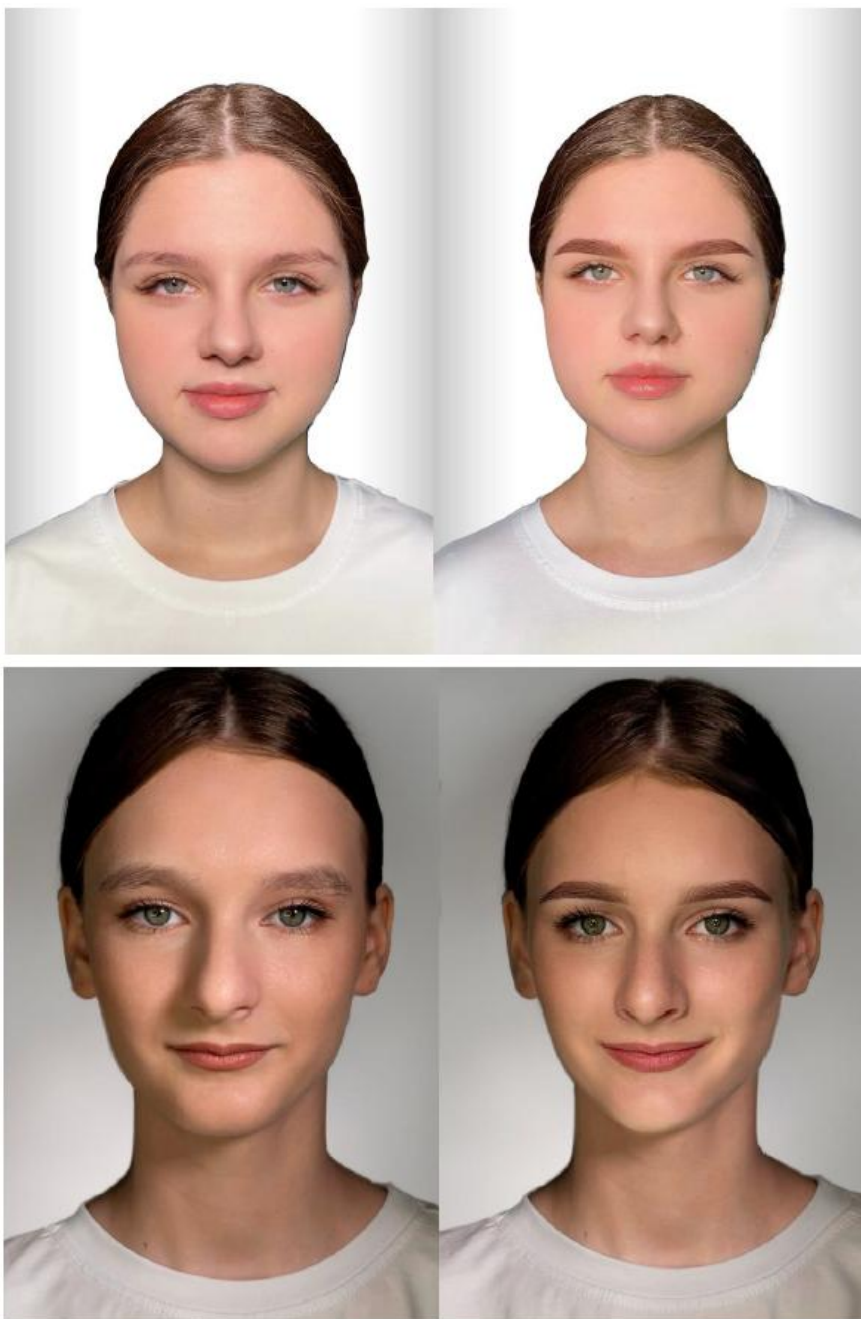
The practical task is performed on one model.

- **Task:** Classic eyebrow shaping with complex tinting and complex eyebrow correction, working with complex eyebrows.
- The model's hair shall be tied back.
- **No jewellery** (piercings, earrings or chains)
- **Clothing style of the model:** **White** T-shirt or shirt + **dark** trousers
- Shaping the eyebrows in accordance with the proportions of the face and with regard to the correction of the oval of the face and all facial features.
- Eyebrow tinting using various dyes (chemical dyes or henna).
- If necessary, work with the hair structure using the spikelet technique.

Evaluation criteria:

- Symmetry,
- Correspondence of the eyebrow shape to the anatomical features of the face;
- Eyebrow proportions;
- Colour of the dye matching the model's type and skin colour;
- Harmonious combination of the selected dye colours;
- Realistic styling of the hairs – during lamination, bio-perming and eyebrow extension;
- Evenness and smoothness of shading during dyeing;
- Gradient;
- Blending of dye where necessary;
- Clarity of the lower eyebrow line;
- Correct selection of techniques for working with complex eyebrows;
- Atraumatic treatment;
- Overall impression

Task example





EYEBROW LAMINATION

Photo requirements: up to 4 MB, colour photo BEFORE/AFTER, background – **WHITE**.

Model preparation:

Models shall have their hair tied back and have a Nude makeup, including foundation, contouring, black mascara, and lip gloss or lipstick in a subtle colour.

The model's eyebrows shall look natural and shall not have been tweezed or otherwise corrected, and shall not have been dyed for at least 3 weeks prior to the competition.

The use of piercings, earrings, chains is strictly prohibited!

Dress code: white T-shirt and dark trousers or long skirt.

Categories: no categories. **STUDENTS are not allowed to participate in this category.**

Task: create a long-lasting styling with eyebrow tinting: Eyebrow lamination, correction and tinting are performed during the competition.

Requirements for the model's clothing and hairstyle: white T-shirt (no inscriptions, rhinestones or logos) with short sleeves and a closed waist, black trousers or a skirt below the knee.

The following are permitted in this category:

- Use of all natural shades of dye;
- Eyebrow correction using tweezers, thread (threading). Waxing is prohibited.
- Use of any certified dyes and products for long-lasting styling.

The following are prohibited in this category: working on models with permanent makeup, microblading, any type of facial tattoo, or extended eyelashes.

Task example



Gents' eyebrow shaping

Photo requirements: up to 4 MB, 2 colour photos BEFORE/AFTER, background – **WHITE**.

Requirements for the model's clothing and hairstyle: white shirt or T-shirt (without inscriptions or logos), black trousers or jeans. Piercings and earrings are strictly prohibited.

Categories: no categories.

Task: men's eyebrow correction:

- Selecting the shape of the eyebrows with regard to the oval of the model's face;
- Eyebrow correction according to male proportions and shapes;
- Eyebrow tinting with dye in accordance with the model's type (if necessary).

The following are permitted in this category:

- Eyebrow tinting with dye or henna;
- Use of all natural shades of dye;
- Eyebrow correction using tweezers, thread (threading), wax or sugar paste;
- Eyebrow lightening, if necessary.

The following are not allowed in this category:

- Lamination and long-term styling of eyebrows;

- Use of products for eyebrow restoration or extension.
- Bright colouring of the skin in the eyebrow area of man.

Evaluation criteria:

- Overall impression of the model's appearance before and after;
- Male eyebrow shape;
- Eyebrow placement according to male anatomy;
- Overall uniformity of eyebrow texture;
- Absence of hair clumps;
- Absence of old hairs;
- Eyebrow styling matching the model's appearance;
- Absence of dye on the model's skin;
- Absence of clear lines in the correction and tinting of male eyebrows.

Task example

Replace the examples of work



*<Переклад з української мови на англійську мову
Translation from Ukrainian into English>*

